



CLINES

<u>CL</u>uster-based <u>IN</u>novation through <u>Embedded Systems technology</u>

Project status Innovation Workshop Brussels, June 13 2014

23-06-2014

Cluster-based Innovation through Embedded Systems technology





CLINES in a nutshell

- Project type: European FP7 project, "Regions of Knowledge" (RoK)
- RoK goal: strengthen R&D potential of regions by supporting their clusters
- Partners: Aalborg University DK, BrainsBusiness DK, BICCnet DE, DSP Valley BE, IWT BE, GAIA ES, Tecnalia ES
- R&D domain: Embedded Technologies for Smart Cities
- Time frame: 2013-2016 (3 years)
- Total EU contribution: 2.080.892€
- Total effort: 207 person-months (about 6 VTE for the whole duration of the project)

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CLINES goal

stimulate international innovation and cooperation between actors in the field of "embedded technologies for smart cities"

- business partnerships
- R&D projects
- funding arrangements (private, public)
- intercluster collaboration

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CLINES three main actions

- 1. analyze the state of play: trends analysis & map of the regional ecosystems of the cluster partners
- 2. organize international innovation workshops for information sharing and matchmaking
- 3. develop a Joint Action Plan for future intercluster economic development in embedded systems for smart cities (*details on next slide*)

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CLINES Joint Action Plan (JAP)

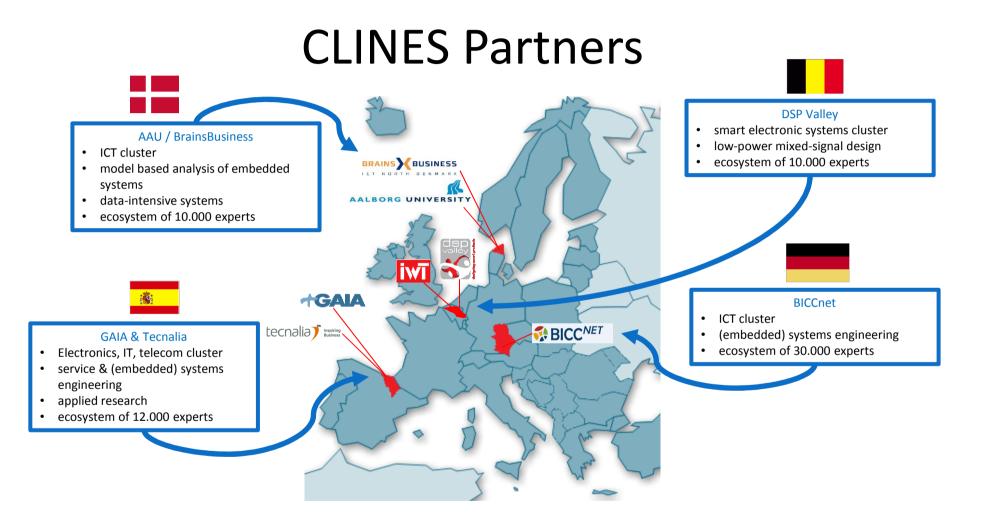
- A strategic agenda of *research challenges* and business application areas focusing on embedded systems technologies for Smart Cities
- A strategy for both *public and private funding* which includes *pre-competitive innovation*
- A strategy for innovation activities involving relevant partners and based on a *smart specialization strategy*
- A strategy for *internationalization*
- A strategy for dissemination based on selected *showroom demonstrators* to attract more companies and investors

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CLINES key competences

- Ultra-low power design of mixed-signal microelectronics
- Interoperability of heterogeneous devices
- Quantitative analysis of models for embedded software systems
- Safety and security of embedded systems
- Mobile communication

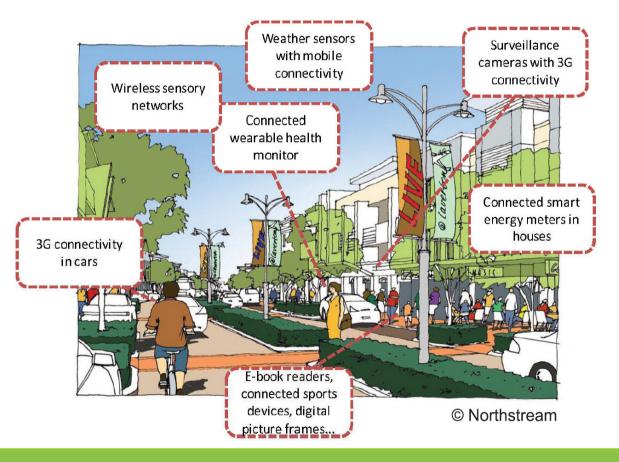
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Smart Cities.....



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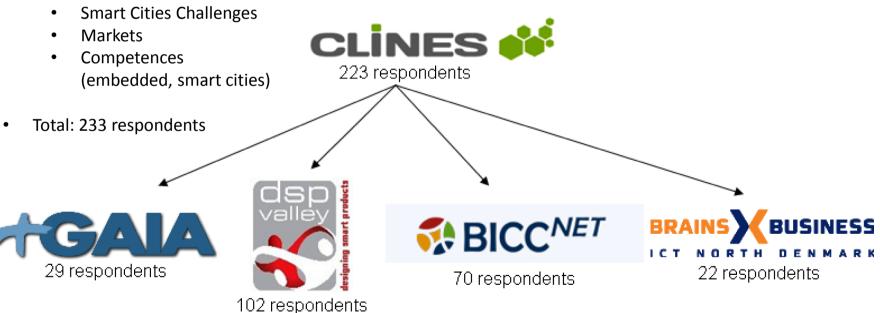
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CLINES Cluster Ecosystems Map

- Extensive questionnaire held among (industrial) cluster members
- Questions related to



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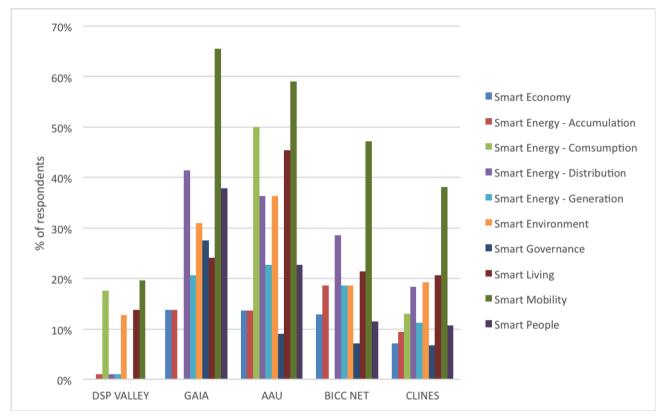
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CLINES Smart City challenges

Smart Mobility, Smart Living and Smart Environment are the top 3 challenges (out of the general 6 defined) for the respondents in order to make money within the next 3 years



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CLINES Regional Comparison

- Although there are differences, the regional clusters converge on their priorities

- Smart Mobility remains the top priority for each region

- The overall top-3 is Smart Mobility, Smart Energy, Smart Living

DSP Valley - BE	GAIA – ES	AAU - DK	BICC - DE
Smart Mobility	Smart Mobility	Smart Mobility	Smart Mobility
Smart Energy	Smart Energy	Smart Energy	Smart Energy
Consumption	Distribution	Consumption	Distribution
Smart Living	Smart People	Smart Living	Smart Living

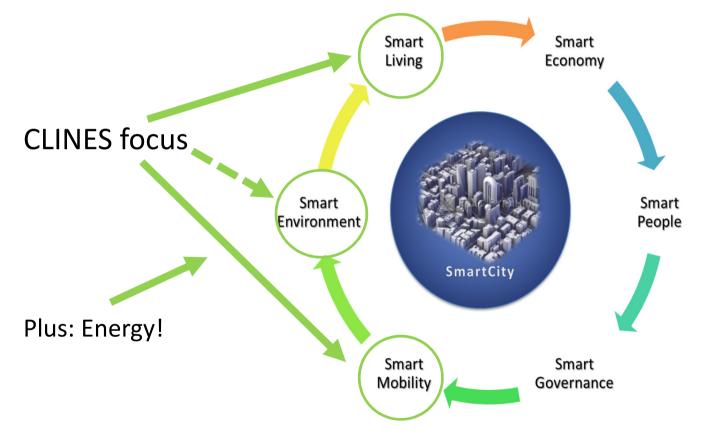
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CLINES Smart Cities focus



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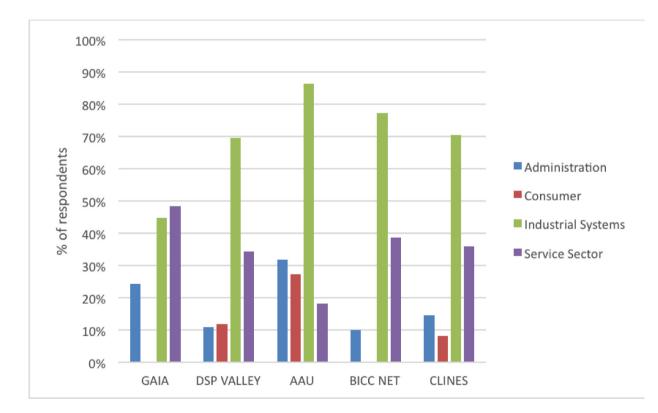
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CLINES Markets

- Geographic focus: international and national markets
- Customer focus: industrial market ("B2B")
- Domain focus: automotive, medical and energy



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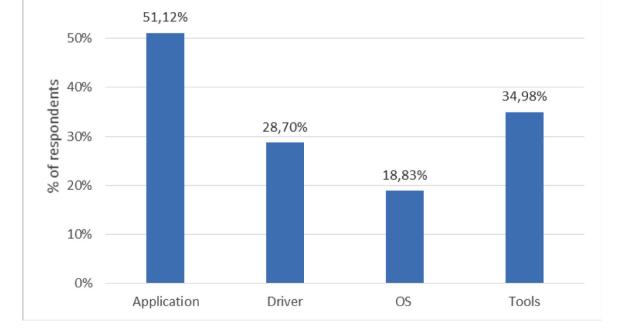
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CLINES Expertise & Capabilities

60%

- For the entire CLINES ecosystem, respondents report both hardware (mainly sensors/actuators) and software (applications) development capabilities
- A good share of the respondents are also involved in integration activities
- Specialized Smart Cities capabilities and expertise are widely available amongst cluster members



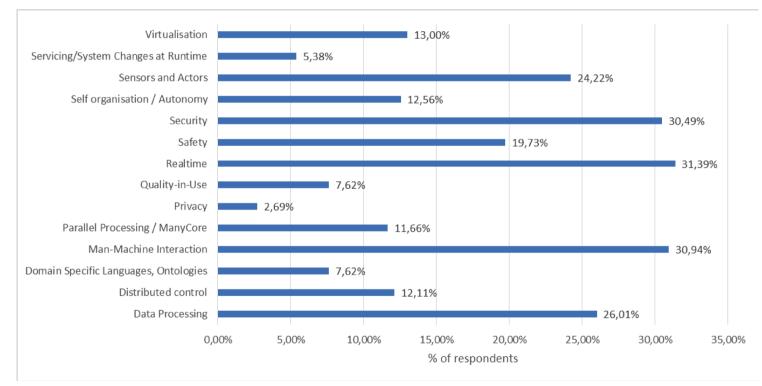








CLINES Specialized Expertise



Specialized Smart Cities capabilities and expertise by subtopic

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CLINES: what's next?

- Continue activity on mapping the cluster ecosystems
- Start working on the Joint Action Plan
 - integrate findings of the mapping exercise
 - elaborate an internationalization activity (including an "Advisiory Board" from Europe and US)
- Plan the next innovation workshop(s)
- Disseminate project activity in upcoming events

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